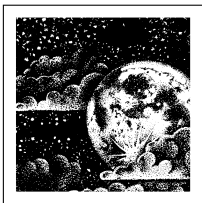


Telusys, Inc. SmartSite™ Web Site Program



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SmartSite™ Development

About the SmartSite™ :

The SmartSite™ is a Web site development tool that lets users build a professional Web site with NO HTML skills involved! You can build Web pages and upload your own content using the Sitemanager tools provided with every SmartSite™.

Access to Site Management Tools

SmartSite™ utilizes Telusys' powerful site management tools to provide associations with every tool necessary to keep the Web site current.

Page Formatting Options:

Several options are available for developing pages on your Web site.

- Visual Editor
- Manual HTML Coding
- Copy and Paste Text
- Smart Device/Mobile

Programs and Applications Included with SmartSite™ :

AdTrack Rotating Ad Banners
Advanced Calendar
Balloteer Vote Online*
BBS
Buzz-Port BLOG
Directories – Member & Vendor
E-Newsletter
Enterprise Calendar
Password Protection
Page Republishing
Point+Blank Targeted+Email Marketing*
RSS News Feed
Smart Device/Mobile Controls
Social Networking Icon/Links Settings
Speakers Bureau*
StatTrack Web Site Statistics
TCSC Online Pay*
Tel/Serv Mailing Listserv*
Third Level Navigation
User Preferences

Pre-Programmed Template:

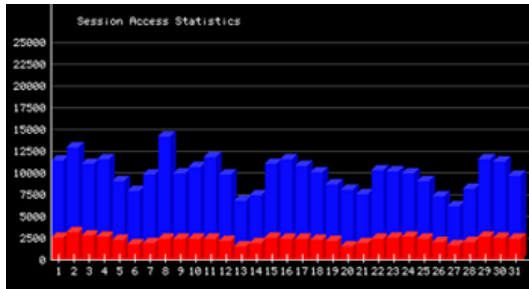
The pre-programmed SmartSite™ Web site template includes the following page types, programs and applications:

About Us
Advanced Calendar
Authorization Required
BBS
BLOG
Calendar
Contact Form
Download Library
Education
Employment
Events
FAQs
Flash Slideshow
Home Page
Links
Location
Mailing List Signup
Members Only
Membership Directory
Smart Device/Mobile
Newsletter
Officers
Staff
Photo Document
Photo Gallery
Photo List
Plain Text – with and without photos
Referral Form
RSS News Feed
Scroll Boxes
Site Search
Services
Shopping Cart
Sidebar Content Box
Vendor Directory
Volunteer Opportunities
What's New

Program and Application Descriptions:

Stat-Track:

Stat-Track 2.75 statistical reporting software contains 18 in-depth reports including month, week, day, hour, referring host, domain, URL and external URL statistics. Reporting modules record host, URL, second-level access, sessions, bandwidth usage, AdTrack traffic statistics and Tel/Serv usage reports. Statistics are generated in real-time and are displayed in full-color 3-D format for superior readability.



AdTrack:

AdTrack features a client-side administrative control for placing advertising banners on a Web site. The banners rotate in JavaScript-based sequenced display with click-through reporting and analysis through Stat-Track. Each mouse click is recorded for mining valuable user data statistics for your organization and the advertising vendor. The program can be accessed through the Sitemanager administration module for maintenance tasks and on-the-fly input.

Email Accounts:

Each chapter can set-up and manage email accounts with Web Mail email, desktop access, or forwarding to outside email accounts. HIMSS chapters are eligible for 25 email boxes.

Tel/Serv Mailing Listserv*:

Tel/Serv provides SmartSite™ users with a program to send out email blasts to chapter membership. You are able to set up an unlimited number of Tel/Serv listservs and maintain the member database for each list using the Tel/Serv program.

*Each chapter receives 10,000 free message units per month; message units 10,001-50,000 are \$30.00 per month. Each block of 50,000 message units used thereafter are billed at \$30.00 per month.

For more information about this program visit:
www.telusys.net/services/telserv.html

Point+Blank Targeted Email Marketing:

The Point+Blank Targeted Email system provides a sophisticated tool for email-based marketing and communications. Point+Blank provides an integrated system for managing groups of contacts, composing fully-formatted email communications, and targeting contacts with specific messages and email based newsletters.

*Each chapter receives 10,000 free message units per month; message units 10,001-50,000 are \$30.00 per month. Each block of 50,000 message units used thereafter are billed at \$30.00 per month.

For more information about this program visit:
<http://www.point-blank.com/>

E-Newsletter:

The E-Newsletter provides all the tools necessary to build high-impact email publications incorporating text, graphics, audio, video, and multimedia flash to targeted lists of recipients. Once messages are delivered, detailed feedback reports instantly display the results of the effectiveness of the mailing.

For more information about this program visit:
www.telusys.net/services/enewsletter.html

Advanced Calendar Feature:

A small display box allows a calendar to be set up using a template. The calendar display features a hover over to display event items and popup items in the display box. Forward and back arrows scroll through months. A dynamic code is generated for each calendar, and when placed on the Web page, it will display the calendar.



Program and Application Descriptions - Continued:

Enterprise Calendar:

The Enterprise Calendar program is the ultimate tool for enterprise-wide scheduling of events. This exclusive tool lets the administrator schedule an unlimited number of events through Telusys' Sitemanager interface. There is no limit to the number of calendars that can be generated.

For more information about this program visit:
www.telusys.net/services/enterprisecalendar.html

Balloteer Vote Online:

The Balloteer program is a Web based software system for building online voting ballots with a simple to manage online election process. Administrators have the ability to create one or more elections with any number of candidates. Candidate biographies and photographs can be easily added to the ballot. Each election may have any number of positions or offices with one or more candidates for that office. After candidates have been entered and all ballot positions specified and the election setup is complete a link will be available for distribution to voters. Balloteer is free for HIMSS chapters using a comp code.

For more information or to register for Balloteer visit
www.balloteer.com.

Member Directory:

This program features a 13 field professional directory that can be password protected using your uploaded member database.

Vendor Directory:

This program features a 17 field professional directory that can be password protected your uploaded member database.

Event / Information Scroll Box:

The Scroll Box tool allows text and graphics to be inserted in an optional animated scrolling area on a Web page.

Sidebar Content Box:

The Sidebar page type provides an interface for efficiently managing and displaying content-intensive news items, sponsorship listings, announcements, or other information displayed in the format of a floating sidebar or callout box. A sidebar is defined one time and then can be used throughout a Web site without requiring the sidebar's content to be manually copied and maintained on a targeted page.

Some programs have fees associated with them—see items with asterisks below

Speakers Bureau*:

Featuring a local, regional, and national speakers database program.

For more information about this program visit:
www.telusys.net/application/speakersbureau.html

TCSC Online Pay*:

TCSC is a system for accepting credit cards for a variety of purposes such as: meeting registrations, dues collection, applications, sponsorships, products and services, and donations.

For more information about this program visit:
<http://www.telusys.net/services/tcsc.html>

TCSC Online Pay Links:

Fee Schedule:

<http://www.telusys.net/tcsc/fees.html>

Terms and Conditions:

<http://www.telusys.net/tcsc/termsconditions.html>

Register for TCSC:

<http://www.telusys.net/tcsc/>

A complete accounting module lets you view all of your transactions and any fees the credit card processor and Telusys have assessed at any time. Additionally, you will receive an email each time a transaction occurs. You may also accept checks with this program but the customer would need to send the check to you directly. Zero dollar sales are also accommodated using the program.

E-Surveymaker.com*:

E-Surveymaker Basic features a custom, online survey building system that gives your chapter a Web-interfaced method of constructing online surveys — cost-effectively. At **\$9.95** per survey it is a great value.

For more information about this program visit:
<http://www.telusys.net/services/tcsc.html> or
<http://www.e-surveymaker.com>

Custom Interactive Programming*:

Interactive database programming is billed at \$175.00 per hour. Project quotes on request.

Contact Us:

Customer Service and Technical Support:

Please use our Service Department email box [service@Telusys.net] for production task requests and technical assistance. This service is 24x7x365. Requests are addressed within 24 hours of receipt at this email box.

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